



Estes Park Western Heritage, Inc.

Proud Supporters of The Rooftop Rodeo

July, 2022

Howdy!

Welcome back to the Rooftop Rodeo, the Rodeo with Altitude! After a year away due to the worldwide pandemic in 2020, we returned last year and enjoyed the best rodeo week in our history! It remains clear that the concepts of family and community are more important now than ever. We are proud to be an important part of the Estes Valley fabric and have been Blessed to produce one of the top rodeos in the country since 1907!

We want to continue to thank our incredible Sponsors for stepping up yet again, even after a 2020 that saw their businesses challenged in every way - without them there would not be a Rooftop Rodeo. We'd also like to thank the Town of Estes Park for believing in the importance of bringing the Rooftop back despite a lot of obstacles. And finally, I'd like to personally thank our team of volunteers who work hard throughout the year to make six nights in July truly magical...

This year's Rooftop promises to be another great year thanks to the large number of Contestants we've had enter. Our stock contractor Cervi Championship Rodeo has a lot to do with that because of their professionalism and incredible livestock. Many of our Contestants also qualify for the National Finals Rodeo each year, and some of them are World Champions in their events.

Again, thank you for joining us at the 2022 Rooftop Rodeo. We invite you to join us for a moment of prayer, sing the National Anthem and get ready for 2 hours of the best rodeo action on Earth. Along the way, look around our arena and marvel at the incredible backdrop the Rocky Mountains offer our Town and rodeo. We are Blessed to call this home and are glad you could join us!

Take care,

Mark Purdy, Board Chairman & CEO

Estes Park Western Heritage, Inc.

Chairman@RooftopRodeo.com

Proud Supporters of the award winning Rooftop Rodeo (www.rooftoprodeo.com)

Celebrating the sport of rodeo in the Estes Valley since 1907